Who We Are

decoAmerica
everyone, every day

CLIMATE for HEALTH™
# 50 Coalition Partners

- ~ 3,500 hospitals + clinics
- > 2 Million Professionals
- > 60 Million Americans
More Americans Are Concerned Than You May Think

75% TOTAL Are Very or Somewhat Concerned

How concerned are you about climate change?

45% Very
30% Somewhat
13% A little
12% Not at all

51% TOTAL Say Those Around Them Are Very or Somewhat Concerned

How concerned do you think other people around you are about climate change?

14% Very
37% Somewhat
34% A little
15% Not at all

Source: ecoAmerica's 2022 American Climate Perspective Survey
Health is a Major Motivator for Climate Action

The majority of Americans support climate change solutions that protect health
Survey question: “Would you support climate solutions if they benefited any of the following? (Please select all that apply).” 1,029 national respondents. +/- 3% margin of error.

- Protecting personal and public health: 76%
- Increasing good paying jobs in the US: 71%
- Strengthening resilience in our communities: 53%
- Advancing justice and equity: 48%
- None of the above: 12%

Source: ecoAmerica American Climate Perspective Survey
Health Professionals: Highly Trusted Messengers

Percentage responding ethical standards and honesty are high or very high

- Nurses: 89%
- Medical Doctors: 77%
- Grade School Teachers: 75%
- Pharmacists: 71%
- Police Officers: 52%
- Judges: 43%
- Clergy: 39%
- Nursing Home Operators: 36%
- Bankers: 29%
- Journalists: 28%
- Lawyers: 21%
- Business Executives: 17%
- Advertising Practitioners: 10%
- Car Salespeople: 8%
- Members of Congress: 8%

Source: Gallup “Honesty/Ethics in Professions” 2020
Health Professionals: Motivated for Action

A majority of clinicians surveyed feel it's important that the health system they work for plays a role in addressing climate change.

Percentage of surveyed clinicians who "agreed" or "strongly agreed" with the following statement:

- It is important to me that my organization plays a role in addressing climate change/minimizing its impact on the environment. 79%
- It is important to me that I play a role in addressing climate change/minimizing impact on the environment at work. 75%
- It is important to me that I play a role in addressing climate change/minimizing impact on the environment at home or outside of work. 82%
Climate for Health
Ambassador Training

- Full 3.5-4 hour training
- Review of climate/health impacts
- Solutions: individual to systemic
- Communications toolkit

www.climateforhealth.org/ambassadors
ClimateRx: Climate Action Everyday

• Non-partisan, peer-reviewed content: ClimateRx.org

• Non-interruptive, non-confrontational tool

• Website in Spanish

• No cost for users
INCREASED ANTHROPOGENIC GREENHOUSE GAS EMISSIONS

CLIMATE PRESSURES

- Increasing temperatures
- More extreme weather
- Rising sea levels
- Extremes of precipitation

EXPOSURE PATHWAYS

- Extreme heat & heatwaves
- Air pollution (PM2.5 & O3)
- Water contamination
- Changes in vector ecology
- Increasing allergens
- Food supply and quality
- Population displacement

HEALTH OUTCOMES

- Heat stress & heat stroke
- Respiratory disease
- Cardiovascular disease
- Gastrointestinal illness
- Vector-borne diseases (Lyme, West Nile, Zika)
- Mental health illness/worsening mental health
- Adverse birth outcomes
- Physical trauma and death

Populations especially vulnerable are children, older adults, pregnant women, those with chronic medical conditions, those with lower socioeconomic status, outdoor workers, and racial minorities.
Climate Solutions

Home
Workplace
Community
Co-benefits of Climate Solutions

- **People**: healthier, safer, nourishing well-being
- **Prosperity**: save money; more stable, better paying jobs
- **Nature**: thriving nature, clean air and water, healthy food
- **Stability**: less national and international migration
- **Equity & Justice**: reduce disparities and stratification
Your Leadership Matters
Spectrum of Advocacy

- Family, friends & neighbors
- Workplace
- Community
- Policy Makers
Communicating Climate & Health

1. Start & Stay with People
2. Make it Real
3. Focus on Solutions & Personal Benefit
4. Inspire & Empower
5. Activate
Ambassador Program

• Online, on-demand training

• **Educate health professionals** & give **tools** for community engagement on climate

• **Ongoing support**, networking, and resources with thousands of Ambassadors in the US
Continuing Education for Ambassador Training

MOSES/WEITZMAN Health System

• Joint accreditation for three units of continuing education:
  • Accreditation Council for Continuing Medical Education (ACCME)
  • American Nurses Credentialing Center (ANCC)
  • American Academy of Physicians Assistants (AAPA)
  • American Psychological Association (APA)
  • Association of Social Work Boards (ASWB)
  • Accreditation Council for Pharmacy Education (ACPE)
  • American Dental Association (ADA)
  • Commission on Dietetic Registration (CDR)
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Stay Connected!

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